

## CMSC MEETING 6/2/2011

Meeting called to order: 7:41 p.m.

ATTENDANCE: 8 Clubs: Continental, Edelweiss, Erie Shore, Fagowees, Goodyear, HiRise, Snowballers, Warren. E-board, Dale, Mike K., and John G.

John G. presented of mug and beer to Dale as thanks for a job well done as President. Dale introduced the E-board for 2011 (Pres. - Pam, VP - Lisa, Treas. - Jessie, Sec. - Kris).

Pam introduced the 2011 committee chairs.

Motion to suspend reading of last month's minutes made by Bootsie and 2nd by Heidi.

### NEW BUSINESS:

The Delegates have to approve the new budget. Last year we planned on being negative, but this year we want to be positive. Marketing is called P.R. on the budget list. A lively, lengthy discussion ensued regarding marketing and the proposed budget including:

- Pat is concerned about how much is spent on marketing, meetings, comps., etc. and wonders what clubs are getting for being members of CMSC.
- The Tech. committee will be working to make the CMSC website better; possibly post ads to earn money.
- Heidi said in the past some clubs were against CMSC doing marketing because all clubs market differently.
- Hans said CMSC does not solicit individual members; we talk to people and direct them to join a club. He said CMSC promotes racing, trips for clubs that cannot run their own trips, and clubs just need to participate.
- Pam said CMSC provides the race program and trips, but we need to work on being a better council. In the past, the delegates did not have a say in approving the budget, it was just based on past years. She is open to ideas regarding the budget.
- John mentioned the CMSC golf outing and that many clubs are losing members.
- Heidi thinks some clubs are not marketing themselves properly and are not trying to get new members. Pam said we would do a better job if we got paid. :o)
- Bootsie suggested saving money by meeting somewhere other than the hotel.
- Heidi suggested everyone take the budget home and come back with suggestions next month. Hans suggested we wait and discuss the budget at the Sept. meeting. Mike K. said the budget is already late.

Fundraising was discussed a bit at the Audit Mtg; 50/50 raffle, black tie event were suggested. Lisa will be in charge of whatever event we decide to do.

Greg inquired about the Sitzmark dues not being paid in prior years. Jessie said Mid America Boating was being charged by accident and they didn't notice. The problem has been resolved.

Pam, Heidi, and Jessie are proposing By-law 7, an addition to the Constitution Article 8 regarding E-board discounts on trips. "An officer of CMSC (President, Vice President, Secretary, Treasurer) shall be granted a "comp" or discount as follows: 1st year - \$200, 2nd year - \$300, 3rd year - \$400. The number of years must be consecutive in the same office. Past President is allowed \$200 one time only." Pam says it was decided in 1998 and has always been an understanding, but she wants to make it official. Art said if a CMSC officer is on a trip they are usually asked to help out.

### MEETING SCHEDULE:

- Pam wants to cancel the July and August regular meetings and just have the Picnic July 28. Hans moves to do this and Heidi 2nds it. Kris will send an email with the particulars and invite everyone.

- There will be a board meeting 6/30 and in Sept.
- Pam would also like to cancel the 1st meeting in Jan. because no one shows up and the weather usually sucks. Hans agreed.

#### EVENTS MENTIONED:

- Golf 7/23 - Jessie said no \$ from anyone yet, but several clubs are putting teams together. She hopes to have 3 teams competing instead of the usual 2. Talk it up to your clubs.
- Ballroom to Bikini – 8/4
- Nat'l Ski Council trip in Sept. at Mammoth
- KB party 10/28 – some deals on season passes. Special discounted rate on KB race clinic before the KB race.
- Cleve. Winter Sports Show 10/29-30 at Lakefront Arena – John gave us details regarding free parking, food by Mulligans, music, cash bar. CMSC has booth 42, 3 Trackers and FSC also have booths, along with Holiday Valley, etc.

#### COMMITTEE REPORTS:

Trips: Big Sky 3/17-24. Art said he is still waiting on airfare because it's too high. He will send an email to club chairs for trip schedules, etc. He is starting to think about 2013 trips. There was a discussion regarding running trips with other councils.

Greg said his club thinks CMSC could provide value to clubs by offering trips to NY races instead of running out west trips and competing with club trips. Art said we do not compete with club trips, and members can go where they want. Hans said the issue of clubs sharing buses, etc. has been discussed many times in the past and it hasn't worked. Art said it might work now due to the economy. Suzanne thinks Greg's idea is great about CMSC running trips on race weekends. Pam said Suburban and Erie Shore have combined to fill up buses.

Web: Suzanne said we finally have our email accounts for the E-board and webmaster. These addresses are free with the website. Delegates need to look at the contact info. on the website because it will be printed in the directory (printed in Aug.?).

President: Pam wants to have a board mtg on 6/30 and in Sept. We are going to invite ski resorts and club officers to the picnic mtg. on 7/28.

Race: Bootsie said "they are meeting and all is well." All the ski resorts are on vacation. :o)

Sitzmark: Deadline for articles is 8/12. Submit to Geri.

Trustee: Mike K. said an audit mtg. was held last week. They need to check with Jessie regarding some receipts, but it looks good. The Constitution was updated in June. He will give delegates & club officers the changes.

Treasurer: Jessie says "we are fiscally sound." Money market has approximately \$36,000 and checking approximately \$26,000. Send club checks to her.

Secretary: Kris is updating the blue list.

VP: Lisa is "just taking it all in."

Past Pres.: Dale said he had a great time last year but is having a better time tonight.

CLUB REPORTS:

Continental: Annual picnic on Sat.

Edelweiss: Hans says nothing if not told what to say.

Erie Shore: None.

Fagowees: Pat says Fagowees are getting old and I told her to speak for herself. :o) The anniversary party is 6/17, Mon./Wed. biking, Pedal to the Point, windsurfing 6/26, white water rafting, Kelley's Island, Houseboat, Halloween party, Big Sky trip. Check the website for details (I added that).

Goodyear: Family picnic, golf outing coming up.

HiRise: Golf 6/25 - \$83, contact Guy N. Tribe game here 7/29 & in Detroit 8/21, Captains 8/9 (take your dog!). Winter trip to Mammoth week of 1/27.

SnowBallers: Picnic 6/11, "it's a blast" with "stupid awards." Next Mtg at Snitzel House in Parma.

Warren: Bike rides, Pig Roast 6/25 (Dale says it's a good time).

MISCELLANEOUS:

- Hans asked about Annie E. Heidi said she is going through chemo but in good spirits.
- Suzanne said corrections to the May minutes will be fixed on the website. Bootsie will send her the 2012 race schedule to post as well.

Hans motioned to adjourn the mtg. Bob 2nd.

Meeting adjourned at 9:08 p.m.

Respectfully submitted,

Kris Kunkel  
CMSC Secretary